

Digital **ADDICTION** Assessment

Check each box below if the answer is "yes" (even "mostly yes"). Be honest (lying to yourself is an addiction too!). No one will see this but you. The first step to change is acknowledgement.

□ Do you sometimes bring your smartphone, tablet or laptop with you while you sit on the toilet?	☐ Have your friends commented on Facebook that you spend too much time on Facebook?	☐ Do you spend more time on Facebook than you do in the presence of actual people?
☐ If you have to wait in line for more than 2 minutes do you often pull out your smartphone?	☐ Do you check your personal Facebook account/notifications while at work?	☐ Have you ever asked, "Are we friends (on Facebook)?"
☐ If are waiting at a stoplight that looks like it will be red for more than 30 seconds, do you often pull out your smartphone?	☐ When you post an update on Facebook are you disappointed if no one comments on it? (Be honest!)	☐ Do you check your email, Twitter feed and/or Facebook account one last time after you brush your teeth at night?
□ Do you bring your smartphone with you to church?	☐ Since starting to use Facebook, do you spend less time doing other activities you used to enjoy (e.g., sports, exercise, socializing with	☐ Do you text or check email while driving even though you know it's worse than if you were driving drunk?
☐ Has your significant other ever banned you from your smartphone?	others, hobbies, etc.)? □ Do you often login to Facebook when	☐ When something happens in your life, is your first thought
□ Does your spouse or kids text you within your house to get your attention?	you are out socially with others? ☐ Have you ever described what you	usually "How can I fit this into 140 characters?"
☐ Do you freak out if you're in a car and	are eating on Facebook, Instagram, or Twitter?	☐ Do you need multiple wall outlets to charge all your stuff at night?
your smartphone is in your bag or inaccessible?	☐ Do you ever tell a friend in person to check your Facebook profile to learn	☐ When you sit down in a coffee shop, do you tend to position yourself
□ Do you check your RSS feeds more than 1x per hour?	what's new with you?	close to a power outlet "just in case"?
☐ Do you sometimes make a nervous habit out of refreshing your inbox over and over, just in case someone	☐ Have you ever gotten mad at a friend who didn't know what was new with you because they didn't check your Facebook profile?	☐ Do you have more than five tabs open in your browser at a time?
emailed you in the last 45 seconds? Does the verb "tweet" come	☐ Do you check email, Twitter or your Facebook account before you brush	☐ Are there more than three screens of some kind in your office when you are in it?
up regularly in your real-life conversations?	your teeth in the morning?	☐ Do you tweet, email, text, or read
☐ Have you ever changed vacation plans based on Wi-Fi availability?	☐ Do you have your Facebook account set so you get automatic notifications to keep up with what	blogs while watching movies or TV at home?
— A — the the the	your friends are doing/saying?	☐ Do you put your phone on vibrate at
☐ Are there more than two portable electronic devices within reach of your bed?	☐ Do you often confuse what someone has said to you "in real life" and what was said on Facebook?	the movie theater rather than turn it off, even though you're not expecting anything important?



☐ Can you type text messages faster than you can handwrite the same words?	☐ Would you classify yourself as an effective multitasker?	☐ During meetings do you often respond to texts or emails? (Don't even think about doing that during
☐ When out to eat, do you put your	☐ Do you check your email more than 1X per hour?	this one!)
smartphone on the table instead of in	·	☐ Are you answering email on your
your pocket or purse?	☐ When on a teleconference or phone call, do often you scan email at the	smartphone when you walk betweer meetings or on your way to the
☐ Does it disturb you if someone else's smartphone dings and they don't	same time?	parking lot?
check the text?	☐ During meetings do you keep your smartphone on vibrate instead of	☐ Do you keep answering while you're sitting in your car in your driveway or
☐ If you are without your smartphone or the battery has died, do you	shutting it off?	garage when you get home?
get a twinge of envy when you see someone else on his or her smartphone?	☐ Is your smartphone on vibrate right now?	☐ Do you deny you have an addiction to your smartphone? (First stage of any type of addiction)

Scores:

0-5: Clean as a Whistle - You are either 95 years old, live under a bridge, or you often lie compulsively to make yourself feel better about your distraction addictions. Sorry to call you out like that; somebody had to.

6-10: Social Drinker - You probably have real friends, play sports, and actually have a significant other. Either that or you've recently been released from smartphone rehab and haven't slipped back into your old ways yet.

10-19: Coffee Fiend - Your addiction is medically certain but it's not killing you or your productivity. It's certainly taxing your adrenals and suppressing your greater, more organic potential. But hey, who is perfect?

20-29: Chain Smoker - You recognize that you're addicted and you're trying to quit (but not that hard). Be aware that your addictions are starting to ruin your social interactions between signing out of the real world every 10 seconds and stinking up the room when you enter. People do talk behind your back about it, too. Just know that.

30-39: Pothead - You're addicted, but you have no desire to quit. The technology has drained every bit of ambition to get sober out of you. Yes, lunch will be soon. We don't want to see you sneaking around the back with your smartphone either. It's probably time for counseling.

40-49: Crack Head - You get all shaky when you even think about your smartphone, always searching for your next fix. Family members are planning to stage an intervention and check you into a clinic. Shock therapy actually sounds exciting to you though.

50: Perma-Fried - There's no higher brain activity going on anymore. Doctors should prescribe you video games and/or marijuana for medicinal purposes, just to keep you from flat-lining.



DIGITAL ADDICTION 12-STEP RECOVERY PROGRAM

The first step to change is acknowledgement:

My nam	ne is	and I am an addict.
	ning intently on how to break these terril are crippling my performance and wreck	-
Signed: _		
STEP 1: Pick 3 digital ad	ddictions checked on your diagnostic and	d abstain for a week.
Addiction No.2:		
Once you have achieved	d sobriety for a complete week without re	elapse, continue to the next step.
STEP 2: Pick 3 digital ad	ddictions checked on your diagnostic and	d abstain for a week.
Addiction No.5:		
Once you have achieved	I sobriety for a complete week without re	elapse, continue to the next step.
STEP 3: Pick 3 digital ad	ddictions checked on your diagnostic and	d abstain for a week.
Addiction No.8:		

Once you have achieved sobriety for a complete week without relapse, continue to the next step.



STEP 4: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.10:Addiction No.11:
Addiction No.12:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 5: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.13:
Addiction No.14:
Addiction No.15:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 6: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.16:
Addiction No.17:
Addiction No.18:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 7: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.19:
Addiction No.20:
Addiction No.21:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 8: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.22:
Addiction No.23:
Addiction No.24:

Once you have achieved sobriety for a complete week without relapse, continue to the next step.



STEP 9: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.25:
Addiction No.26:
Addiction No.27:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 10: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.28:
Addiction No.29:
Addiction No.30:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 11: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.31:
Addiction No.32:
Addiction No.33:
Once you have achieved sobriety for a complete week without relapse, continue to the next step.
STEP 12: Pick 3 digital addictions checked on your diagnostic and abstain for a week.
Addiction No.34:
Addiction No.35:
Addiction No.36:

Once you have achieved sobriety for a complete week without relapse, you have competed the 12-Step Digital Addiction Recovery Program. **CONGRATULATIONS!**

Now maintaining your new healthy lifestyle will be your greatest challenge. Continue to condition your mind by rinsing and repeating this course, keeping yourself in a supportive environment, and lining up a sponsor or accountability partner to call when you start getting those digital shakes and become obsessively compelled to check your un-ringing phone for no reason at all.



Notes:

INSANE RESULTS TO LOOK FORWARD TO

"Compared to an average person, I considered myself to be a very conservative digital device user. I've even been judged because of my strict attitude toward these gadgets. It's funny now, but after INSANE PRODUCTIVITY it became painfully obvious how much I really WAS affected without even realizing it. Comparing my "new abilities" to the earlier ones, now I really see how scattered I was, not being able to focus on anything, ever. The greatest result is that I have **got my brain back**. I can focus much better. I also started to trust myself much more because I am taking much better care of myself. This fact has **raised my self-esteem greatly**. My personal time with other close friends and family also became much more intimate, with **less stress, and much more peace**."

-Gabriella Flori

"Insane Productivity has **transformed** both what I can achieve in business and my personal life. It's helped to propel me into a high level career, has taught me to focus on what is important, and has changed my overall attitude toward what I can accomplish in life. This is a **critical piece of attaining high levels of success!**"
-Britt Knapp

"This has **totally transformed my business**. We've **doubled** our business this month. We've increased our business next year by at least **six times**. My goals are bigger than I've ever thought for the business. My eyes have opened up to a bigger picture of what's possible!" -David Keen

"The results have definitely been quantifiable. It has significantly increased my confidence, which has allowed me to get higher paying work and double my cash flow." -Garrett Krahn

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